

**Tamra S. (Davis) Connor, B.S., M.S., Ph.D.**

**Curriculum Vita**

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**EDUCATION**

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Doctor of Philosophy, Education

*Oklahoma State University, Stillwater, OK*

Dissertation: *Assessing online learning readiness: Perceptions of distance learning stakeholders in three Oklahoma community colleges*

Master of Science, Business Education (College of Business)

*Oklahoma State University, Stillwater, OK*

Bachelor of Science, Business Administration

*Oklahoma State University, Stillwater, OK*

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**ADMINISTRATIVE EXPERIENCE**

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Associate Dean for Accreditation and Operations

*Illinois State University, Normal, IL  
College of Business*

2019 - 2025

The College of Business at Illinois State University represents just over 18% of the total enrollments and almost 22% of the graduates at the University. Over 40,000 alumni live and work in all 50 states and many countries. The COB serves more than 4,000 students annually. Our 110 FTE faculty members represent 20 different countries. The College is home to over 100 tenured/tenure-track faculty and non-tenure-track faculty.

Program Coordinator, Business Education

*Illinois State University, Normal, IL  
College of Business*

2014 – 2019

The undergraduate Business Education Program at Illinois State University is a K-12 Teacher Preparation degree that prepares graduates to be business teachers. The master's program allows current teachers to choose one of two paths. The pedagogical sequence focuses on enhancing the pedagogical skills of teachers, while the content sequence incorporates MBA coursework to enhance the business knowledge of teachers.

Program Coordinator, Computer Systems Technology

Instructor, Computer Systems Technology

*Oklahoma State University—Institute of Technology, Okmulgee, OK*

1998 – 1999

1997 – 2000

The Computer Systems Technology program prepared graduates in multiple programming languages, including RPG, Java, C, and C++.

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## ACADEMIC EXPERIENCE

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Professor, Finance	2023 - Present
Professor, Business Education	2022 – 2023
Associate Professor, Business Education	2016 – 2022
Assistant Professor, Business Education <i>Illinois State University, Normal, IL College of Business</i>	2011 – 2016
Clinical Assistant Professor and Instructional Design Specialist <i>University of Oklahoma, Tulsa, OK College of Pharmacy</i>	2008 – 2011
Visiting Professor of Entrepreneurship <i>AGH University of Science and Technology (Akademia Górniczo-Hutnicza) Kraków, Poland</i>	2007
Assistant Professor, Business and Information Technology Division <i>Tulsa Community College, Tulsa, OK</i>	2000 – 2008
Instructor, Computer Systems Technology <i>Oklahoma State University—Institute of Technology, Okmulgee, OK</i>	1997 – 2000
High School Business and Computer Teacher <i>Street School, Inc., Tulsa, OK</i>	1993 – 1997
<i>Liberty-Mounds High School, Mounds, OK</i>	1990 – 1993
<i>Olive High School, Drumright, OK</i>	1986 – 1990

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## RELATED EXPERIENCE

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Executive Officer and Owner Founder and President <i>TnT Unlimited Consulting, Inc. 3-D Manufacturing, Inc.</i>	2016 – present  2008—2012
Executive Committee Member General Secretary Professional Development Chairperson International President United States Vice-President to SIEC <i>SIEC-International (an international professional association)</i> USA Chapter Multiple Roles, including President	2021 – present 2014 – 2015 2009 – 2013 2007 – 2009  1999 - 2023
Non-Profit Board Member <i>Junior Achievement of McLean County</i>	2018 – Present
Advisory Board Member <i>McGraw-Hill Higher Education Academic Advisory Board for Assessment and Evaluation</i>	2008 – 2009

National edTPA Scorer, Business <i>Pearson Testing Services</i>	2017 – 2020
Consultant/Trainer Leadership Development <i>Cherokee Nation Entertainment (A business of the Cherokee Nation)</i>	2005 – 2007
Owner and Operator <i>Movie World (A video rental store)</i>	1992 – 1994

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MAJOR AWARDS	2016 - Present
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McLean County (Illinois) Junior Achievement Volunteer of the Year	2025
John R Gregg Award for Outstanding Contributions to Business Education, Lifetime Achievement Award	2021
Illinois Business Education Association Writer’s Hall of Fame	2020
Department Chairperson Faculty Scholar	2018
Manahan Family Award for Teaching Excellence in Business	2017
National Business Education Collegiate Teacher of the Year	2016
Business Education Research Conference, Empirical Research Award	2016

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BOOKS

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- Connor, T. S.** (2026). *Managing Your Personal Finances, 8e.* Cengage.
- Connor, T. S.** (2026). *Student Workbook to Accompany Managing Your Personal Finances, 8e.* Cengage.
- Connor, T. S.** (2026). *Lesson Plans to Accompany Managing Your Personal Finances, 8e.* Cengage.

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RESEARCH PUBLICATIONS

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- Force, C. M., Jeffery, J. O., **Davis, T. S.**, & Laudenslager, N. P. (2021). Perceptions of a Student Professional Organization. *Journal for Research in Business Education, 61*(1). 6 – 20.
- Borowiak, H. & **Davis, T. S.** (2021). Teachers’ perceptions of student technology use. *The CTE Journal 9*(1). 1 – 14.
- Davis, T. S.** (2021). When change is necessary: A SWOT analysis. *Journal for Global Business Education, 20.* 5 – 24.
- Davis, T. S.**, and Mountjoy, K. J. (2021). The Impact of Psychological Contract Violations: Stories from Educators. *International Journal for Business Education, Number 161.* 9 – 22. DOI: 10.30707/IJBE161.1.1648090824.217858
- Davis, T. S.**, and Owen, B. (2020). Economics and personal finance. In B. C. McEwen and M. A. O’Connor. (Eds.). *Effective Methods of Teaching Business 2018 Yearbook No. 56.* Reston, VA: National Business Education Association.
- Arnett-Hartwick, S. and **Davis, T. S.** (2019, December). Poverty simulation participation: Transformative Learning Outcomes among Family and Consumer Sciences Students. *Journal of Research in Technical Careers, (3)2.* <https://doi.org/10.9741/2578-2118.1057>
- Davis, T. S.**, and Mountjoy, K. J. (2018). Supervising student teachers in performance-based assessments: Professional development needs of cooperating teachers and university supervisors. *Business Teacher Education Journal, Issue 44.* 9 – 14.
- Davis, T. S.**, and Mountjoy, K. J. (2017). Teacher certification and licensure assessments. In C. Wiedmaier, M. Erthal, and P. F. Meggison. (Eds.). *Assessment Strategies in Business Education 2017 Yearbook No. 55.* Reston, VA: National Business Education Association.

- Davis, T. S.,** Mountjoy, K. J., Palmer, E. L. (2016). Creating an instructional framework to prepare teacher education candidates for success on a performance-based assessment. *Journal for Research in Business Education*, 57(2). 1 – 13.
- Davis, T. S.,** and Mountjoy, K. J. (2016). Innovative instructional strategies for integrating soft skills. In D. Fisher. (Ed.). *Instructional Strategies 2016 Yearbook No. 54*. Reston, VA: National Business Education Association.
- Davis, T. S.** and Black, H. G. (2016). The use of social media to make personnel decisions in education. *International Journal for Business Education*, Number 156. 56 – 57.
- Davis, T. S.** (2015). Opportunities and challenges facing business education professional associations as perceived by leaders within associations. *Journal for Global Business Education*, Vol. 14. Reston, VA: International Society for Business Education.
- Brahm, N. C., **Davis, T. S.,** and Farmer, K. C. (2015). Integration of scholarship as a written communication competency for pharmacy students in a specialty track component of a Doctor of Pharmacy curriculum. *Pharmaceutical Care & Health Systems*, S3(003). doi:10.4172/2346-1419.S3-004.
- Davis, T. S.** (2015). Perceptions of business teacher education majors concerning preparedness to teach personal financial literacy courses at the secondary level: A case study of one teacher education cohort. *Texas Business and Technology Educators Association Journal*.
- Davis, T. S.,** and Bailey, G. A. (2014). Leadership in professional associations for business education. In M. Anderson (Ed.). *Leadership in Business Education 2014 Yearbook No. 52*. Reston, VA: National Business Education Association.
- Medina, M. S., Conway, S. E., **Davis, T. S.,** and Webb, R. (2013). The impact of problem-solving feedback on team-based learning case responses. *American Journal of Pharmaceutical Education*, 77(9), Article 189. DOI: <https://doi.org/10.5688/ajpe779189>
- Davis, T. S.** (2013, Spring/Summer). Building and using a personal/professional learning network with social media. *The Journal of Research in Business Education*, LV(1), 1-13.
- Davis, T. S.** and Desselle, S. P. (2013). Perceptions of a faculty cohort using education scholar as a basis for faculty development in active learning strategies. *Currents in Pharmacy Teaching and Learning*, (5)5. 394-401. doi:10.1016/j.cptl.2012.06.001
- Richard, M. D., Brahm, N. C., and **Davis, T. S.** (2013). Professional development: Students' perceptions of an immersion elective in substance abuse. *Currents in Pharmacy Teaching and Learning*, 5(1), 54-61. doi:10.1016/j.cptl.2012.09.007
- Brahm, N. C. and **Davis, T. S.** (2012). Development of a psychiatric pharmacy elective track. *Currents in Pharmacy Teaching and Learning*, 4(4), 267-272. doi:10.1016/j.cptl.2012.05.001
- Peirce, G. L., Desselle, S. P., Draugalis, J. R., Spies, A. R., **Davis, T. S.,** and Bolino, M. (2012). Identifying psychological contract breaches in academic pharmacy using a modified Delphi procedure. *American Journal of Pharmaceutical Education*, 76(6), Article 108.
- Brahm, N.C., **Davis, T. S.** , Peirce, G., and Lamb, M. (2012). Innovations in scholarship: A faculty program to build a community of scholars. *Innovations in Pharmacy*, 2(4). <https://doi.org/10.24926/iip.v2i4.238>
- Davis, T. S.** (2011, April). Peer observation: A faculty initiative. *Currents in Pharmacy Teaching and Learning*, 3(2), 106-115. doi:10.1016/j.cptl.2011.01.009
- Smith, M. and **Davis, T.** (2010, Winter). Ethics in education: A service-learning project. *Wisconsin Business Education Journal*, 58(3), 5-9.
- Brahm, N. and **Davis, T.** (2010, October). Psychiatric pharmacy delivery via an online course: psychoactive substances. *Currents in Pharmacy Teaching and Learning* (2)4. 204-210. doi:10.1016/j.cptl.2010.07.007
- Davis, T.,** Ward, D., and Woodland, D. (2010). Intercultural communication: Verbal. In L. Waldman & D. Everett (Eds.), *Cross-Cultural and International Business Education 2010 Yearbook No. 48* (pp. 1 – 21). Reston, VA: NBEA.

**Davis, T.** (2004). Collaborative tele-learning: Project management. In D. Christopher & L. Jaderstrom (Eds.), *E-World: Virtual Learning, Collaborative Environments, and Future Technologies 2004 Yearbook No. 42*. Reston, VA: NBEA.

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CONFERENCE PROCEEDINGS/PAPERS, TRADE JOURNAL ARTICLES, AND PEER/EDITORIAL-REVIEWED PRESENTATIONS

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- Connor, T. S.** (2025, September). *Eyes on the Future: Succession Strategies for Associate Deans*. AACSB 2025 Associate Deans Conference. Chicago, IL. Editorially-Reviewed. Proceedings published for attendees only.
- Connor (Davis), T.S.** (2025, July). Leading from the Middle. Société Internationale pour l'Enseignement Commercial 96<sup>th</sup> International Conference. Normal, IL. Peer-Reviewed.
- Connor, T. S.** and Seaver, K. (2025, May). *Leveraging Indirect Measures to Enhance Student learning and Institutional Impact*. AACSB 2025 Assessment and AoL Conference. London, England. Editorially-Reviews. Proceedings published for attendees only.
- Connor (Davis), T.S.** (2024, July). Innovations in Leadership. Société Internationale pour l'Enseignement Commercial 95<sup>th</sup> International Conference. Normal, IL. Peer-Reviewed.
- Connor, T. S.** and Seaver, K. (2024, March). *Indirect Measures: Complimenting the Basics with Alternative Methods*. AACSB 2024 Assessment and AoL Conference. New York, NY. Editorially-Reviewed. Proceedings published for attendees only.
- Connor, T. S.** (2022, June). *Ask the experts—Secured credit cards*. WalletHub. [https://wallethub.com/best-secured-credit-cards#expert=Tamra\\_S.\\_Connor](https://wallethub.com/best-secured-credit-cards#expert=Tamra_S._Connor)
- Connor, T. S.** (2021, July). *Ask the experts—Personal loans*. WalletHub. [https://wallethub.com/personal-loans/quick#Tamra\\_S.\\_Connor](https://wallethub.com/personal-loans/quick#Tamra_S._Connor)
- Force, C., Jeffery, J., **Davis, T. S.**, and Laudenslager, N. (2021, April). Students' Perceptions of a Student Professional Organization. Business Education Research Conference. New Orleans, LA. Conference Proceedings published.
- Force, C., Jeffery, J., **Davis, T. S.**, and Laudenslager, N. (2021, April). Advisors' Perceptions of a Student Professional Organization. Business Education Research Conference. New Orleans, LA. Conference Proceedings published.
- Davis, T. S.** (2019, December). Persistence pays off: How we obtained approval for a new Master of Science in Business Education. *Business Education Forum*, 74(2), 30 – 32.
- Davis, T. S.** (2019, July). *Psychological Contract Breaches in a Diverse Workforce*. Société Internationale pour l'Enseignement Commercial 91<sup>st</sup> International Conference. Kefalonia, Greece. Peer-Reviewed.
- Davis, T. S.** (2018, October). *Why do I need to create a lesson plan?* National edTPA Implementation Conference. San Jose, CA. Peer-reviewed presentation.
- Davis, T. S.** (2018, July). *Supervising student teachers in the era of performance-based assessments: Professional development needs*. Société Internationale pour l'Enseignement Commercial 90<sup>th</sup> International Conference. Reykjavik, Iceland. Peer-Reviewed.
- Davis, T. S.**, and Mountjoy, K. J. (2018, April). *Supervising student teachers in the world of performance-based assessments*. Business Education Research Conference. Baltimore, MD. Conference Proceedings available: <http://nabte.org/documents/2018BERCProceedings.pdf>
- Davis, T. S.** (2017, November). *The role of feedback in teacher education*. National edTPA Implementation Conference. San Jose, CA. Peer-reviewed submission to present.
- Davis, T. S.**, and Hemby-Grubb, V. (2017, March). *Perceptions of college/school of business faculty involving the content and scope of a business communications class and self-efficacy to evaluate business communication skills of students*. Business Education Research Conference. Chicago, IL. Conference Proceedings available: <http://nabte.org/documents/2017BERCProceedings.pdf>

- Davis, T. S.** (2017). *Creating an instructional framework to prepare teacher education candidates for success on a performance assessment: A follow-up study*. Business Education Research Conference. Chicago, IL. Conference proceedings available: <http://nabte.org/documents/2017BERCProceedings.pdf>
- Davis, T. S.,** Mountjoy, K. J., Palmer, E. L. (2016, March). *Creating an instructional framework to prepare teacher education candidates for success on a performance-based assessment*. Business Education Research Conference. Las Vegas, NV. Peer-reviewed submission to present. **Winner of the BERC Empirical Research Award for 2016**. Conference Proceedings available: <http://nabte.org/documents/2016BusinessEducationResearchConferencePresentations.pdf>
- Davis, T. S. &** Koppenhaver, G. (2016, Winter). Fostering Financial Literacy. *News & Views*. Illinois State University College of Business, 6-7.
- Davis, T. S.** (2015, July). *Don't say no*. Société Internationale pour l'Enseignement Commercial 87<sup>th</sup> International Conference. Kraków, Poland. Peer-reviewed submission to present.
- Davis, T. S.,** Mountjoy, K. J., and Singley, R. (2015, March). *K-12 teacher perceptions concerning their knowledge of personal financial literacy and dispositions to teach personal financial literacy courses in Illinois public schools*. Business Education Research Conference. Chicago, IL. Conference Proceedings available: [http://nabte.org/documents/2015BusinessEducationResearchConferenceProceedings\\_ColorCover.pdf](http://nabte.org/documents/2015BusinessEducationResearchConferenceProceedings_ColorCover.pdf)
- Davis, T. S.** (2014, April). Creating global connections. *Business Education Forum*, 68(4), 33 – 34.
- Davis, T. S.** (2014, April). *Perceptions of business teacher education majors concerning preparedness to teach personal financial literacy courses at the secondary level*. Business Education Research Conference. Los Angeles, CA. Conference Proceedings available: <http://nabte.org/documents/2014BusinessEducationResearchConferenceProceedings.pdf>
- Davis, T. S.** (2014, April). *Supervising Gen Y pre-service teachers*. National Business Education Association Convention. Los Angeles, CA. Peer-reviewed submission to present.
- Davis, T. S.** (2013, May). *Teaching the 21<sup>st</sup> Century Student*. The University of Graz. Graz, Austria. Encore Presentation.
- Davis, T. S.** (2013, April). *Global cultural communication*. National Business Education Association Convention. Atlanta, GA. Peer-reviewed submission to present.
- Davis, T. S.** (2012, November). *Teaching the 21<sup>st</sup> Century Student*. Verzlunarskóli Islands (Commercial College of Iceland). Reykjavik, Iceland.
- Davis, T. S.** (2012, April). *Globalizing the curriculum*. National Business Education Association Convention. Boston, MA. Peer-reviewed submission to present.
- Davis, T.** and Smith, M. (2010, April). Using active learning to add a global dimension to learning. *Business Education Forum*, 64(4), 19 - 21.
- Davis, T. S. &** Ricketts, J. (2021, in press). *SAE for All [Working Title]*. Cengage. Boston, MA.
- Davis, T. S.** (2017). *Personal Financial Management for the College Student*. Great River Learning Publishing. Des Moines, IA.
- Davis, T. S.** (2011). Johnson & Johnson and Crisis Management: Comparison of Two Leaders in Two Crises. CaseBase 2: Case Studies in Global Business, 73 – 79. Gale: A Cengage Company. Boston, MA.
- Davis, T. S. &** Finnin, M. (2010). Global Regulation of Herbal Products. CaseBase 1: Case Studies in Global Business, 109 – 115. Gale: A Cengage Company. Boston, MA.
- Davis, T. S.** (2008). Internet Supplement Guide. Practical Business Math, 9<sup>th</sup> Ed. McGraw-Hill.
- Davis, T. S.** (2007). Teacher Supplements for Business Math, 7<sup>th</sup> Ed. Prentice-Hall.

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## CURRENT PROFESSIONAL AFFILIATIONS

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WIBE Network (Where Imagination Builds Excellence), 2022 – Present  
Association for Career and Technical Education, 2022 - Present  
AACSB International—The Association to Advance Collegiate Schools of Business, 2019—Present  
*Societe International pour l'Enseignement Commercial* (SIEC-International), 1996 – Present  
Multiple Leadership Positions, including International President  
International Society for Business Education: US Chapter, 1996 – Present  
Multiple Leadership Positions, including President  
National Business Education Association, 1985 – 2022  
Multiple Leadership Positions, including service on the Executive Board  
North-Central Business Education Association, 2011 – Present  
Illinois Association of Career and Technical Education, 2011 – Present  
Illinois Business Education Association, 2011 – Present  
Multiple Leadership Positions, including service on the Executive Board  
Association for Research in Business Education, 2011 – Present